



BRIGHT DAY
BIG BLOCKS®

Helping Kids Build Stronger Brains +
Bodies Through the Power of PLAY!™

WELCOME KIT + GUIDE

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This is our 2019 user guide. The guide is updated each year in January. Since our products and services are subject to change we encourage all **BRIGHT DAY BIG BLOCKS** customers to keep in touch with us at contact@brightdaybigblocks.com or 818-914-6541.

Welcome to **BRIGHT DAY BIG BLOCKS!** and CONGRATULATIONS!

You are now owners of one of the most innovative play systems available world-wide. Our unique blocks are fun and engaging for children – and as they play they build their cognitive and physical abilities.

This **Welcome Kit + Guide** will help you become more familiar with our blocks – we do encourage you to contact us should you have further questions or comments. We want to help you and your children – we also want to learn from you and share in your experiences – we learn, fine tune our products, and develop new ideas by keeping in touch with our customers.

Enjoy, have fun, and please play with us every day – you are helping your children grow and develop with **BRIGHT DAY BIG BLOCKS!**



Laurel Tucker

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BRIGHT DAY BIG BLOCKS - Our Mission

The mission of **BRIGHT DAY** and **BRIGHT DAY BIG BLOCKS** is to help build stronger brains and bodies through the powers of creative play.

We thoroughly believe by promoting play and play based learning we will help create a brighter future for all.

Another consideration in our company is cost.

Community access to learning tools like ours is often determined by its price tag. We have built a manufacturing + distribution system that provides our products at the lowest possible cost. We promise to never make cost a barrier to bringing our products to children that need them so much.

Learn more about **BRIGHT DAY BIG BLOCKS** and our not-for-profit **BRIGHT DAY FOUNDATION** by visiting our website at www.brightdaybigblocks.com



What is **BRIGHT DAY BIG BLOCKS**?

Big blocks and loose parts for stacking and connecting, soft play that's friendly and safe, social play that builds collaboration, constructive play that guides toward the specific, fantasy play that guides toward the non-specific, physical play and movement that builds strength and develops motor skills – there many examples and types of play. It is agreed that all play is good for the developing brain and body of a child.

When Co-Founder Laurel Tucker is asked to describe **BRIGHT DAY BIG BLOCKS** she simply says – “loose parts, block based, much bigger in size, simple shapes that engage and stir the imagination, colorful, open ended and theme based options, each play session is new, never-ever the same twice – kids just build what they can dream and imagine and it makes them feel amazing!”

See our Benefits section (included) – and also visit us on

YouTube to watch our videos – [YouTube.Com/BrightDayBigBlocks](https://www.youtube.com/BrightDayBigBlocks) –

these examples demonstrate how others around the world are exploring the wonders of **BRIGHT DAY BIG BLOCKS**.

Note: Product appropriate for ages 3+



BRIGHT DAY BIG BLOCKS – Our Benefits

Our blocks offer a whole new way to learn and play. In our Mission we state we are transforming children – we are building stronger brains and bodies through the power of creative play. Our product benefits include:



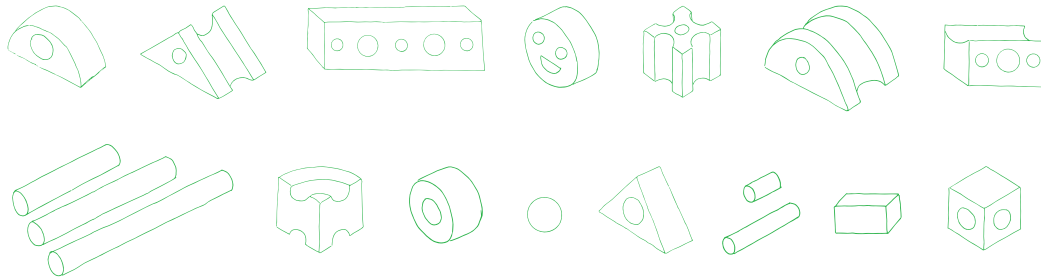
We encourage all educators and parents that desire to learn more to visit the web and simply enter Play Based Learning in search – you will uncover volumes of fact-based research that points to the powers of play in developing youngsters.

BRIGHT DAY BIG BLOCKS - Our Products + Accessories

Our customers use the following words to describe our blocks – unique, fun, soft, safe, kid-size, colorful – blocks that unlock a child’s imagination and creative spirit. In 2019 we feature three very different products that play very well together.

BIG GREEN BLOCKS – Open Ended Free Play!

18 unique shapes!



Children need no instruction manual when playing with these open ended blocks. They joyfully stack blocks, connect blocks, and roll balls through blocks with channels. Children build whatever they can dream – when playing with **BIGS** what is built becomes something to hide in, something to ride on, something that only they can describe – and when they play it’s never the same twice – it changes every day.



BIGS

120 pieces, simple shapes that are easy for children to play with – stacking, connecting, rolling balls through channels in blocks – accommodates 20 kids, for use indoor or outdoor. Each Big kit requires a minimum of a 225 square foot play area (15' X 15')

MEDIUMS

100 pieces, accommodates 5 kids, for use indoor or outdoor, in the school classroom or the playroom at home.

About half the size of the BIGS

(most schools or play centers purchase 500 per order – accommodates average class size)

SMALLS

100 pieces, accommodates 2-3 children, for use indoor tabletop or outdoor – classroom, bedroom at home, anywhere.

(most schools purchase 1000 per order – accommodates average class size)

Note:

BIGS also available in color combinations including green, blue, and orange – contact us to learn more.

Kits are also available in smaller trial sizes, less blocks – but a great beginning!



BIG BRIGHT BLOCKS – Theme Based Play!

65 unique shapes, 14 amazing colors!

Educators asked us to create blocks that can sometimes give their children a start point – or, help create theme based curriculum. So we created 4 very popular themes – **Outer Space**, **Jungle**, **Transport**, and **Dinosaur** – more on the way (contact us to help craft a custom theme especially for you and your children – we are always designing new ideas). Each kits comes with either 5 or 6 theme-based play figures. In addition to theme based play – these blocks can also be used as open ended play blocks – kids stack and connect and build whatever they can imagine.



BIGS

Over 125 pieces, makes big block, kids size figures like a T Rex dinosaur, an outer space alien, or a flying helicopter - blueprints included, accommodates 15-20 kids, for use indoor or outdoor. Each Big kit requires a minimum of a 225 square foot play area (15' X 15')

MEDIUMS

Over 125 pieces, blueprints included, accommodates 5 kids, for use indoor or outdoor. About half the size of the **BIGS** (most schools purchase 4 sets – accommodates an average class size)

MIDS

Over 125 pieces, blueprints included, accommodates 2 children, great for classroom, playroom at home, anywhere. About half size of **MEDIUMS** (most schools purchase 4 sets – accommodates 8-10 children)

Each kit (**Outer Space, Jungle, Transport, Dinosaur**) has 5 to 6 designed figures in each 125 piece package. All kits come with downloadable blueprints – to help you and your children assemble each figure as originally designed.



BUILDERS SPACE - Blocks, Panels - Open or Theme Based Play!

Educators also guided us to the development of our Builders Space kit – asking us to help by building creativity inducing environments for kids.

Builders Space is an indoor, smaller block-based system that included wall and floor panels containing holes. Children occupy the panel space, build with blocks, and ultimately create their own environment by building with blocks up from the floor, and out from the walls.

Each kit includes:

- 250 multi-colored blocks (theme or open play) – and 40 wall / floor panels, 50 floor connectors, and 100 word plugs
 - Downloadable blueprints that guide children (and educators) in the assembling theme based block figures.
- Use of blueprints is entirely optional.

This creates a play area of approx. 20' X 8' and accommodates 10 kids. The kit can be installed permanently, or semi-permanently depending on the desires of the customer – please call to discuss installment considerations.



Note:

Kits are also available in smaller trial sizes, less panels and blocks

BLOCK ACCESSORIES

This year (2019) it is our plan to offer two types of storage – a wheeled trolley for the larger blocks, and netted bags for the smaller blocks. These storage and transport options will be of high quality and function. Very important, it is our goal to offer this storage at the lowest prices possible – to make it easier for all that desire storage to purchase it affordably. It has always been our opinion that available dollars should be spent on blocks – that's where the magic happens!

Trolley:

Our trolley storage system will offer 2 containers that can hold a full set of big blocks - either the 120 **BIG GREEN** or the 125 piece **BIG BRIGHT**. This trolley will likely be available with a cover – so if kept out-of-doors the cover can repel the weather.

Netted Bags:

Our netted bags will help store and contain all of our smaller sized blocks.

BLOCK MAINTENANCE

BRIGHT DAY BIG BLOCKS are made from high quality, long lasting EVA foam – non-toxic and 100% safety certified. The material is resistant to extreme hot and cold, is waterproof so mold, and mildew resistant. Our blocks are easy to keep fresh and inviting, ready for play.

All play items become soiled – and often our blocks are played with in the out-of-doors. So, regular cleaning becomes a necessity – we suggest cleaning the blocks regularly – and using a mild antibacterial soap, water, and a clean cloth or sponge. For more soiled blocks a scrub brush can do the work. And, in the case of road tar or bubble gum using some light grit sandpaper and then a wet cleaning – this will return the blocks to almost new.

If there are questions regarding the maintenance or upkeep of our blocks – please do contact us at 818-914-6541 or contact@brightdaybigblocks.com

FREQUENTLY ASKED QUESTIONS

For added information on **BRIGHT DAY BIG BLOCKS** please follow this link to our FAQ section of our website www.brightdaybigblocks.com/product-information/

WARRANTY - 100% HAPPINESS GUARANTEE!

It is our goal that your experience with **BRIGHT DAY BIG BLOCKS** makes your play dreams come true. We know through experience that our customers become friends and part of our play community – so we want all customers to be 100% happy from the very start.

Our Promise to You: each and every block in each kit is made to the highest quality standards and is free of defect – your blocks are covered by a three (3) year block replacement or repair promise – if a block upon inspection has demonstrated a manufacturing fault in the first 3 years of ownership, that block will be replaced or repaired for the original customer free of charge and delivered within 90 days of that determination.

The ability to assess any manufacturers defect begins with our customer providing written notice stating the defect, and photographs of that defect. That notice is to be sent to contact@brightdaybigblocks.com.

We simply ask that you take care of your product by storing it properly and keeping it clean and in good shape.

Please understand that items do age – and during normal customer use this product may fade, or encounter the occasional stain, dent or ding.

Our block kits contain many big and small pieces – we cannot be held responsible for lost or missing pieces as part of this guarantee.

Also, understand that we cannot be responsible for natural disasters that may occur in your area and their impact the condition of our product.

Once delivered – we cannot provide a cash or credit refund - we will do all we can to satisfy you with your block purchase.

Our original purchase agreement informs that **BRIGHT DAY BIG BLOCKS** accepts no liability claims relating to use or performance of this product – this product replacement or repair arrangement does not supersede that condition.

This guarantee does not cover block accessories – such as the trolley, trolley covers or netted storage bags, which are not manufactured by **BRIGHT DAY BIG BLOCKS**.

This guarantee is limited to the United States of America - warranty coverage in international markets will be determined by that country distributor. This guarantee is in effect for 2019. All conditions of this product sales and guarantee are governed by the laws of the state of California, USA.

Our **100% HAPPINESS GUARANTEE** is our promise that you, your community, and your children are most important to us. **Bright Day** is in business to bring play to the children of the world – so we are here to help. If you have questions about our products or this guarantee please do contact us at 818-914-6541 or contact@brightdaybigblocks.com. We are at your service.

Notice:

This guide includes important customer use, maintenance, and safety information. This Welcome Kit + Guide is provided with the purchase of each block order via electronic email delivery, and customer computer download. This kits is forwarded to the customer on the day each order is final paid or transacted. It is the responsibility of the customer to download and review this material, and follow up with **Bright Day** with any questions or comments.



BRIGHT DAY
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Bodies Through the Power of PLAY!™**

Bright Day Big Blocks

Bright Day LLC + Bright Day Foundation – a 501(c)(3) charitable organization

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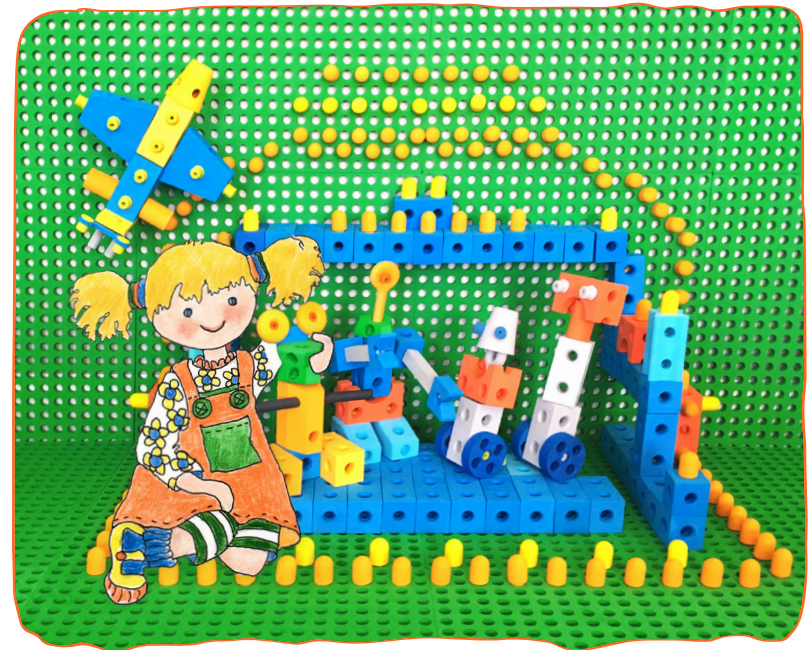
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